

## ALI REID

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5915 N Cedarcrest Ct. Peoria, IL

### EXPERIENCE

#### **WMBD/WYZZ News, Morning Show Reporter/ Fill-in anchor**

June 2018- Present

- Live every morning for our shows WMBD "This Morning" 5-7am, WYZZ "Good Day Central Illinois" 7-9am
- Plans weeks ahead to go live with interviews, turn packages to front for mornings **every day**
- Started weekly series, "What's Your Story?" where I showcase people around Central Illinois with interesting stories to tell
- Fill-in anchor for morning show team & fill-in host for our lifestyle show, "Living Well"
- Work on breaking news, under tight deadlines and constantly changing situations
- Takes the reins in determining story ideas & communicating with morning show team to create a vision

#### **Inside Edition, News Intern**

January 2018- May 2018

- Breaking News Intern. Went out on shoots with correspondents and reported for their online content operation
- Logged interviews for digital team and went undercover for investigative unit

#### **Celeb Secrets, Reporter**

September 2017- Present

- Red carpet reporter covering specialized events in Greater Los Angeles and New York City

#### **Sweetie High, Social Media Intern/ Host**

August 2017-December 2017

- Fill-in host for live daily entertainment show, Red carpet reporter for social media team
- Posted content to social media, pitched and researched stories for daily show "After the Bell"

#### **NESN, Dirty Water Media, Production/Social Media/Editorial Intern**

January 2017-May 2017

- In charge of posting daily editorial stories to the Dirty Water website based around events happening in Boston
- Production assistant on shoots in the Greater Boston Area and would help coordinate and produce content for social media accounts
- Assisted reporters with scripts, Part time reporter

#### **CW Network, DCW50, News Intern**

August 2016-December 2016

- Shadowed reporters on daily shoots to learn how they developed stories under a quick deadline
- Shot, produced, and edited packages in Final Cut 10 & Avid
- Was given the opportunity to report on camera. Attended political events during the campaign/election night.

#### **NPR, Morning Edition Intern**

May 2016-August 2016

- Produced, edited and reported on a weekly series I pitched that aired every Friday morning called "Beyond the Uniform"
- Assisted with out-of-office interviews and learned how to edit audio in Adobe Pro Tools
- Covered Democratic National Convention

#### **PBS, High School Quiz Show, Production Intern**

January 2016-May 2016

- Production assistant for live studio audience, Social Media coordinator for all media platforms
- Creative content for kid's cook book partnering with Michelle Obama and her healthy eating initiative

### AWARDS AND RECOGNITION

**Gracie Award**, Best Online Correspondent

**Trish Lawless Award**, Excellence in Community Journalism

### SPECIAL EVENTS

**Emmy Awards 2017**, Red Carpet/Press

**Tony Awards 2016 & 2017**, Red Carpet/Media Room; 2016 "Meet the Nominees" Press Day

**Kids' Choice Awards 2017**, Red Carpet/Press

**Hollywood Film Awards 2017**, Red Carpet/Press

**Edward R. Murrow Awards 2016**, Edward R. Murrow Awards RTDNA

**Inauguration/Election Night 2017**, WEBN Reporter, live coverage

**TheReidFeed Interviews 2014- Present**, Personal branded show interviewing high-profile celebrities

### EDUCATION

**Emerson College (GPA 3.75)**, Graduation May 2018

**Bachelor's Degree in Broadcast Journalism**

**Dean's List**, Fall 2014- 2018