

# ALI REID

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## EXPERIENCE

### **WFMZ News, Morning Show Reporter, Philadelphia, PA**

**November 2019 - Present**

- Report live weekdays on 4-hour morning show & 12pm newscasts
- Schedule & execute morning features for sunrise show
- Cover a range of news from breaking to entertainment pieces across a market that spans from Philadelphia to the New York border

### **WMBD/WYZZ News, Morning Show Reporter & Fill-in Anchor, Peoria, IL**

**June 2018 - October 2019**

- Reported live every morning for WMBD "This Morning", WYZZ "Good Day Central Illinois"
- Started series, "What's Your Story?" showcasing people around Illinois with interesting stories to tell
- Filled in as anchor for morning show team & hosted lifestyle show, "Living Well"

### **Inside Edition, News Intern**

**January 2018 - May 2018**

- Participated in planned shoots with correspondents and reported for their online content operation
- Logged interviews for digital team and went undercover for investigative unit
- Worked alongside hosts Deborah Norville & Diane McInerney

### **WEBN News, On-Air Reporter, Emerson College**

**August 2014 - June 2018**

- Reported from various major events across the country (ie. 2017 Election & Trump Inauguration, Emmy Awards, Edward Murrow Awards) while turning content for newscasts and social media
- Learned the basics of reporting live out in the field & how to successfully be a multimedia journalist

### **Other Internship & Professional Experience**

**Various Dates**

- Sweetie High / Radio Disney, Digital Host & Intern
- Birchbox, Social Media & Production Intern
- NESN, Dirty Water Media, Fill-in Reporter, Intern
- CW Network, DCW50, News Intern
- WHYY NPR, Morning Edition Intern
- High School Quiz Show, Arthur (Children's TV Show) Intern
- iHeart Media, Kiss108, Production Intern

## EDUCATION

### **Emerson College (GPA 3.75)**

**May 2018**

Bachelor's Degree in Broadcast Journalism

**Dean's List**, All Semesters

## AWARDS AND RECOGNITION

**Gracie Award**, Best Online Correspondent

**Trish Lawless Award**, Excellence in Community Journalism

## SPECIAL EVENTS

**Nickelodeon Slime Fest**, Red Carpet/Press

**NYFW & E's Style Lab**, Press

**Emmy Awards 2017**, Red Carpet/Press

**Tony Awards 2016 & 2017**, Red Carpet

**Kids' Choice Awards 2017**, Red Carpet

**Hollywood Film Awards 2017**, Red Carpet/Press

**Inauguration/Election Night 2017**, WEBN

**Edward R. Murrow Awards 2016**, RTDNA

## SKILLS

**Editing Software:** Quantel, Adobe Premiere, Final Cut Pro 7,10, AVID

**News Production Systems:** iNews, ENPS

**Other Technology:** YouTube, WordPress, Excel, PowerPoint, Google Docs

## **REFERENCES:**

**Gina Johnson, Producer, 6ABC Philadelphia**

Relationship: Executive Producer at WFMZ News

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**Shaun Newell, News Director, WMBD News Peoria, IL**

Relationship: News Director at WMBD News

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**Betty-Jo Cugini, Supervisor of New Media at The University of Rhode Island,  
Former VP of News & News Director at NBC10 WJAR**

Relationship: Professor at Emerson College

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